



June 2020

British American Business Council Sponsorship Opportunities

The British American Business Council, Orange County will hold its Annual Traditional British Christmas Luncheon on December 4th, 2020 at the Balboa Bay Resort in Newport Beach. Celebrating another successful year as a non-profit organization fostering friendship, commerce and economic growth between the US and UK, we wish to thank those who have supported our Scholarship Program and the various events: whether network lunches, business mixers, speaker programs, social events and in this particularly challenging year of virtual events. Without the support from many businesses such as yours we would not exist.

The Annual Holiday Luncheon is a favorite with many corporate & social members, an event that is talked about by many throughout the year and attended by a membership of senior executives with high profile companies in Orange County. Some companies even make this event their annual office holiday party. Lunch is based on the British Holiday Traditions with bagpipes, turkey & trimmings, Christmas Crackers & Pudding, plus holiday entertainment. The Balboa Bay Resort is taking every precaution to keep guests safe. To adhere to social distancing guidelines, we will be offering tables of 6.

As with all great events sponsorship and prize giveaways is key and to many companies who seek the opportunity to put their name in front of a large audience. BABC is offering you this opportunity in the follow ways. Please note with some sponsorships/donations a 'Company Promotional Table' will be provided to promote your company's service or products:

Christmas Luncheon Sponsorship Benefits	Holiday Gold Sponsor \$5000	Holiday Silver Sponsor \$3500	Garland Sponsor \$1250	Prize Donations Over \$500	Attendee Gift Bag Donations	Prize Donations \$\$\$
Company name & logo on the invitation	▪					
Sponsor signage on Step & Repeat	▪	▪				
Gold Sponsor signage at Champagne Reception	▪					
Recognition in all media and publicity materials	▪	▪				
Company full page ad in event program	▪					
Company half page ad in event program		▪	▪			
Company name recognized during event announcements, entry ticket(s)	▪	▪	▪	▪		
Company listed in the event program	▪	▪	▪	▪	▪	▪
Company Promotional Table / Product Placement	▪	▪		▪		
Entertainment pack of raffle tickets for your guests, plus	Two Tables (12 guests)	One Table (6 guests)				

The attendee gift bag donations may include promotional products i.e. diaries, toiletries, discount tickets, calendars, pens, hats, T-shirts. This would put your company name in the hands of many who travel the world.

BABC OC is committed to supporting the community and will again run a toy drive for **Olive Crest** during the Christmas Lunch. Olive Crest: being a foundation that serves abused, neglected, and abandoned children.

I would like to thank you in advance for your kind consideration of a sponsorship or gift donation. Should you want tickets to this great event, please call the office 714-227-0317. Information on the organization can be found online at www.babcc.org. I look forward to hearing from you soon.

Best Wishes,

Jacquie Blair
EVENT MANAGER

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